

## PROJECT DETAILS

Project Area:	The seven counties of Southeast Florida
Client:	Southeast Florida Regional Partnership
Year Initiated	2012
Website:	<a href="http://seven50report.org">seven50report.org</a>

## Planning for Resilience

South Florida's many coastal cities and barrier islands are already beginning to see the impacts of climate change. Seven50 modeled the potential severity in Southeast Florida, and describes strategies for adaptation, retrofit, and retreat.

The plan makes a commitment to low-lying, high-investment places that will see future investments in resilience infrastructure.



1. Existing Conditions



2. Rise of 4 feet, no adaptation



3. Rise of 8 feet, no adaptation



4. Rise of 8 feet, significant adaptation



## The Project

Seven50 ("seven counties, 50 years") is a blueprint for growing a more prosperous and resilient Southeast Florida during the next 50 years and beyond. The plan works to encourage socially inclusive communities, a vibrant and robust economy, and careful stewardship of the fragile Southeast Florida ecosystem as it quickly becomes one of the world's most important mega-regions.

Dover, Kohl & Partners led a multidisciplinary consultant team to create the plan, mapping a strategy for the best possible quality of life for the over six million residents in Monroe, Miami-Dade, Broward, Palm Beach, Martin, St. Lucie and Indian River counties. Dover-Kohl worked closely with the South Florida and Treasure Coast Regional Planning Councils and led a multi-disciplinary team of consultants that included leading regional and national experts such as Carras Community Investment, Cardno-Entrix, Jean Scott, HDR Engineering, MetroQuest, Duany Plater-Zyberk & Company, Criterion Planning, and Roar Media, among others.

## The Process

Seven50 included an extensive public process using both interactive online forums and hands-on live events. Online forums included polling, interactive mapping of civic and cultural assets throughout the region, a Data Warehouse, which is a collection of GIS layers for the region that is viewable without proprietary software, an online scenario modeler, and active Facebook and Twitter conversations.

Project events included television and radio appearances, four regional summits, travelling roadshows in each county, and several planning directors' forums. Each live event included multiple methods of gathering information from the public including keypad polling, keshot videos, one-word cards translated into word clouds, small table discussions, one-on-one conversations, and surveys. Overall the process reached over a million different people in a region of six million.

The project's executive committee consisted of regional leaders from university vice presidents and local artists to DOT, EPA and US HUD representatives. Citizen workgroups met throughout the plan to address the issues they deemed most important, including Growing the Economy, Celebrating Arts & Culture, Valuing the Environment, Climate & Energy Resilience, and Inclusive Regional Leadership. The Seven50 Southeast Florida Prosperity Plan established existing conditions, modeled the future, and provided specific suggestions as to how municipalities, individuals, and the private sector could all work to improve the quality of life in the region.

## Status

Numerous independent coalitions have been formed to implement strategies and ideas presented within the document. Coalitions formed to build transit oriented development, implement the regional business plan, and bulwark the coast are just a few examples of ongoing efforts. Implementation will continue for the next 50 years and beyond.



# Creating A Region in Motion

## Seven50: An Innovative Process



Seven50 provided a forum for people of all backgrounds to work together to determine the region's future. To make the plan even more accessible, Dover, Kohl & Partners worked with award-winning production company First + Main to create a video that presents the principles found throughout the plan in an easily understood short film that has been viewed by thousands and translated into three languages. To quickly find out more about Seven50 go to [www.seven50report.org](http://www.seven50report.org) to view the film.



## Seven50: A Dynamic Plan



The Seven50 Plan is a living, dynamic document online. The Report was designed to be primarily visual, with an emphasis on simplicity and usability. Vibrant infographics, renderings, maps and other imagery are present on every page, simplifying complex concepts from sea level rise to diversifying the region's energy portfolio. Text for the report was contributed from notable experts in the region.

View the report at [www.seven50report.org](http://www.seven50report.org)

## Preferred Scenario: Region in Motion

Of the many possible futures investigated by the project the Region in Motion scenario chosen by the public involved a high percentage of new residents living in walkable new neighborhoods along existing rail lines that extend from Key West to Sebastian Inlet. Street design for the region is upgraded for multi-modalism. The region attracts young, highly paid, information economy workers. Compact development maximizes public investment in infrastructure and services. Climate change adaptation and greenhouse gas reduction is a major priority for all new public and private projects.

