



### LAKE WALES CONNECTED, LAKE WALES, FL

**300 ACRES**  
Project Area  
**2020**  
Adopted

Lake Wales Connected is a strategy for revitalization of Lake Wales’ historic Downtown and one of its most important close-in neighborhoods. Together, the Downtown and Northwest Redevelopment Area comprise the “Core of Lake Wales.” The core neighborhoods are meant to be inspiring, beautiful places. The famous Olmsted Brothers firm, the landscape architects who planned both the town and Bok Tower, had a bold, green vision that Lake Wales should be a living, growing work of art, a city as a garden. The new plan for Downtown and Northwest Lakes Wales is to revive that Olmsted vision, replanting lost trees, upgrading streets, and attracting new residents, customers, and businesses. Companion report documents detail the community-based vision for the future, as well as unique strategies and plan recommendations for each area. Following plan completion, DK&P has been assisting the City with implementation, including improvements to Park Avenue and the local/regional trail network, and updates to downtown design standards.

BELOW: Existing Conditions on Park Avenue



BELOW: Market Square Plaza can extend across Park Avenue in the heart of Downtown.



BELOW: Existing conditions on 1st Street



BELOW: Reimagining 1st Street with a protected bikeway, street trees, and new/restored buildings.

