



2.6 sq mi
Project Area

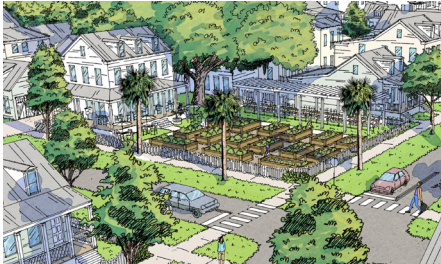
2021-2022
Project Year

12 Months
Timeline

MID-ISLAND PLAN. HILTON HEAD ISLAND, SC

The Town of Hilton Head Island has set out to reimagine the Mid-Island area. Characterized by strip malls and auto-oriented high speed thoroughfares, this area is strategically located to become a central community gathering space supporting a mix of uses in a pedestrian friendly town center. Around 2.5 million visitors travel to Hilton Head Island every year and having a community center centrally located will provide residents and visitors to the island a place to gather and interact after a day at the beach.

In addition to the sprawl retrofit component of this project along Hilton Head Parkway, the team explored opportunities to preserve the historic neighborhoods where many members of the Gullah-Geechee community live and celebrate a strong and rich history and culture. The team identified ways to increase access to opportunities for home-ownership through supplying contextually appropriate missing middle housing typologies and improving access to small, neighborhood scale community gardens and other mixed-use activities.



Above: Showing neighborhood-scale mixed use, community gardens and missing middle housing in historic neighborhoods.

A large central public park is proposed to replace the Port Royal Golf Course and was the impetus behind the Mid-Island Area Plan which took a holistic community wide look at the potential of the area.

This work was done for the Town of Hilton Head Island as a sub-consultant to MKSK.

Below: Rendering of potential Hilton Head Island Port Royal Town Center development scenario.

